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SEO - Preparing For 2017: With A Focus On Speed, Optimisation, Security, Content, Social Media & Mobile Users

An ULSTER TECHNOLOGY Publication

SEO

Preparing for 2017

With a focus on Speed, Optimisation, Security, Content, Social Media & Mobile Users

Written for Business Owners,
Bloggers & Web Developers



Synopsis

âœThe information in this book is taken from real life sources, not from anything speculated upon or theorised.â•SEO or Search Engine Optimisation. A better term would be User Experience Optimisation. Back in the good old days, SEO was considered packing as many keywords into your page as possible, filling a blog with pages of rubbish, over and over again and it worked, in the short term as most spam tends to do on the internet. Here today and gone tomorrow. What has stayed at the top of search engines is high quality and fast loading content. In this book you will be guided through the steps on how to properly optimise your site for 2017. There's also instructions specifically for WordPress users on how to setup Security and SEO Plugins.

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Provide Real Value To Your Audience (Content strategy, Content SEO, Content Creation, Content Management, Copywriting) Social Security & Medicare Facts 2016: Social Security Coverage, Maximization Strategies for Social Security Benefits, Medicare/Medicaid, Social Security Taxes, Retirement & Disability, Ser SEO 2016: SEO Secrets For Ranking On The First Page Of Google (SEO Marketing, SEO 2016, SEO, Search Engine Optimization) SEO 2017: Search Engine Optimization for 2017. On Page SEO, Off Page SEO, Keywords (SEO Books, Search Engine Optimization 2017) Social Media: Master, Manipulate, and Dominate Social Media Marketing With Facebook, Twitter, YouTube, Instagram and LinkedIn (Social Media, Social Media ... Twitter, Youtube, Instagram, Pinterest) Social Media: Master Strategies For Social Media Marketing - Facebook, Instagram, Twitter, YouTube & LinkedIn (Social Media, Social Media Marketing, Facebook, ... Instagram, Internet Marketing Book 3) Seo 2017: Search Engine Optimization for 2017. On Page SEO, Off Page SEO, Keywords (SEO Books, Search Engine Optimization 2016) Mobile Web Development: Building mobile websites, SMS and MMS messaging, mobile payments, and automated voice call systems with XHTML MP, WCSS, and mobile AJAX The Best WordPress Plugins: 500 Free WP Plugins for Creating an Amazing and Profitable Website (SEO, Social Media, Content, eCommerce, Images, Videos, Security) Social Media: Dominating Strategies for Social Media Marketing with Twitter, Facebook, Youtube, LinkedIn and Instagram: Social Media, Network Marketing, Book 1 Social Media: Strategies To Mastering Your Brand- Facebook, Instagram, Twitter and Snapchat (Social Media, Social Media Marketing) Social Media: Dominating Strategies for Social Media Marketing with Twitter, Facebook, Youtube, LinkedIn and Instagram (social media, instagram, twitter, ... marketing, youtube, twitter advertising) Social Media: Social Media Marketing Strategies with Facebook, Twitter, YouTube, Instagram & LinkedIn: *FREE BONUS: SEO 2016: Complete Guide to Search ... Marketing, Online Business, Passive Income) Optimize: How to Attract and Engage More Customers by Integrating SEO, Social Media, and Content Marketing 99+ Best Free Internet Marketing Tools And Resources To Boost Your Online Marketing Efforts (SEO Tools, Social Media Marketing, Email Marketing, Content ... (Smart Entrepreneur Guides! Book 2) Go Mobile: Location-Based Marketing, Apps, Mobile Optimized Ad Campaigns, 2D Codes and Other Mobile Strategies to Grow Your Business SEO Expert Strategies: SEO Consultant Spills His Secrets - Discover How To Rank Higher, Outsource To The Right SEO Service Provider And Take Advantage Of Free Search Engine Traffic SEO BOOST: HOW TO BUILD A SEO PRIVATE BLOG NETWORK THAT DOESN'T SUCK:Find, Evaluate & Build Your PBN In 60 Minutes Or Less (REDIFY SEO SERIES Book 3)